



MASERATI

G H I B L I





MASERATI



MASERATI. STYLE, LUXURY AND ELEGANCE

Every Maserati is like a work of art, its perfection expressing the marque's proud history: unmistakable styling and technological innovation, enhanced by the experience and success of the Maserati Corse racing team. Maserati means passion, dedication and the eternal quest for

perfection. It is also a key part of Italy's long and illustrious automotive tradition. A combination of Italian craftsmanship and groundbreaking technology creates cars in which performance can be experienced to the full for the ultimate in motoring pleasure.







MASERATI GHIBLI. THE ANTIDOTE TO CONFORMITY



The joys of driving a high performance, prestige saloon are no longer just for special occasions: the Maserati Ghibli is a unique combination of style, performance, sports handling and comfort that is designed to make inspirational

motoring an everyday experience.

In developing the new Ghibli, Maserati has drawn on all its considerable experience in automotive design and engineering to create a unique and truly exceptional car - thrilling to

drive, stunning to behold, and luxurious in the extreme. Sporty V6 engines, advanced technology and beautifully crafted, high quality interiors make the Ghibli stand head and shoulders above its rivals in the segment.









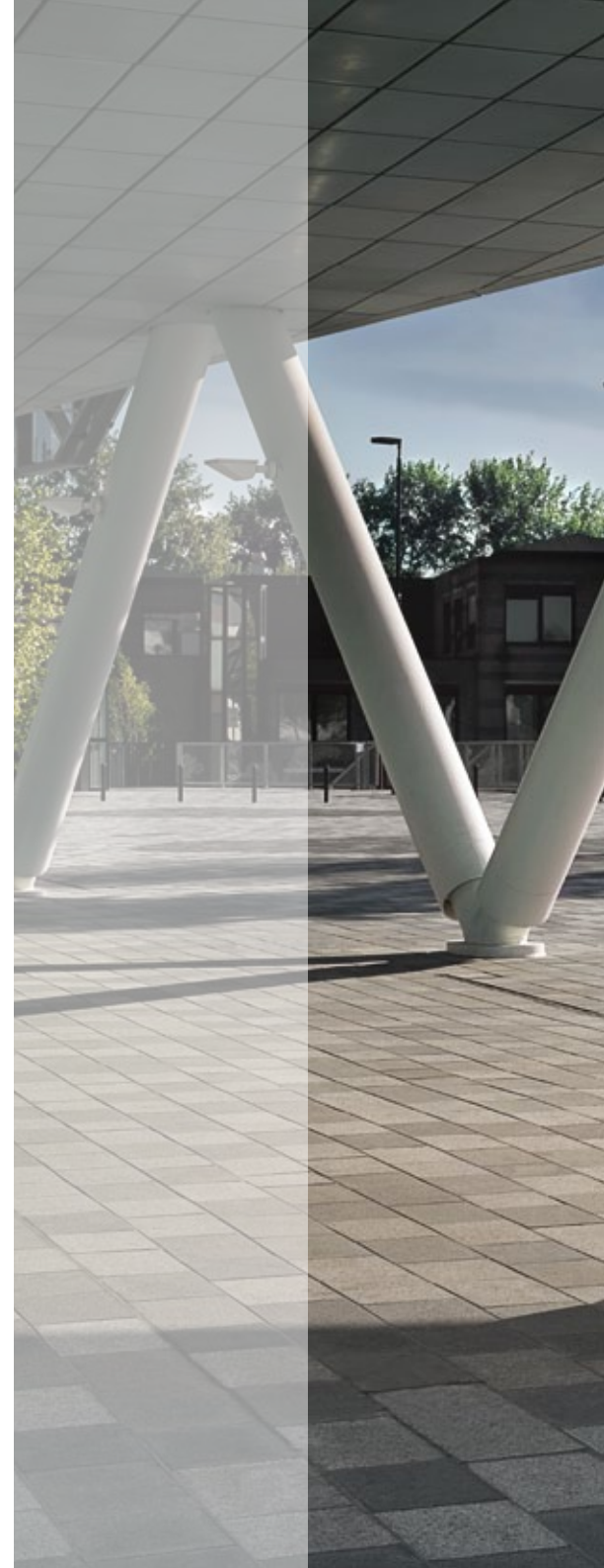




A UNIQUE FUSION OF ELEGANCE AND SPORTINESS

The Maserati Ghibli is a masterpiece of design, with the emphasis on both sportiness and elegance. Just like the first Ghibli of 1967 that was designed by a young Giorgetto Giugiaro, its graceful lines and perfect proportions make an immediate statement of style, sophistication and effortless power. What makes the Ghibli's sleek and flowing lines so dramatic are the front and rear wheelarches, which

merge into a single central form to create a breathtakingly beautiful silhouette. The front is dominated by the distinctive Maserati grille, with concave vertical fillets inspired by the current GranTurismo and the A6 GCS Berlinetta, a famous icon from the past. The matt black finish of these features contrasts with the chromed surround and the large Trident logo in the centre.







The grille's traditional oval shape becomes more rectangular and narrows at the top, where it meets the aggressive front headlights, which make skilful use of LED daytime running lights to emphasise the car's powerful persona. Continuing along the side, past the three 'signature' air vents behind the front wheels, two curved lines add a little visual intrigue before merging and giving way to the muscular rear end. The triangular C-pillar with the iconic Saetta logo in the spotlight and the frameless door windows make the Ghibli look like a sleek and agile sports coupé, even though its length and wheelbase are amongst the longest in its class.

At the rear, the tapered design of the boot is the natural continuation of the cabin, whilst the two LED tail lights provide continuity with the wheelarches. Its sportiness is enhanced by the

twin exhaust tailpipes and the extensive selection of different wheels available - from 18" up to the optional 21" alloys with the Trident logo integrated into the spokes.



The Maserati Ghibli's unique personality is also expressed in its luxurious cabin. The seats are upholstered in soft leather, which can also be specified for the dashboard and doors in dual colour combinations for either a sporty or more elegant interior look. The leather's stitching is quite exquisite, reflecting the

very finest traditions of Italian craftsmanship.

The smooth lines of the dashboard surround the occupants with an atmosphere of opulence: two side panels converge in the centre, drawing in the top section that features the traditional Maserati clock with its blue face and aluminium detailing.







GRB AIRBAG

START STOP ENGINE

MASERATI

Ghibli

P
R
N
D
-
M
+





In the middle of the dashboard, the large 8.4" display of the Maserati Touch Control is the access portal for the very latest in-car entertainment system, and provides user-friendly control for most of the on-board devices. Other functions are then controlled by a cluster of driver-orientated buttons on the central tunnel beside the gear lever. The simple

yet striking instrument panel is similar to that of Maserati's new flagship, the Quattroporte. The large speedometer and rev counter have elegant white backlighting and are separated by a 7" TFT display that shows the car's dynamic data. The ergonomic, leather-clad steering wheel features controls for interacting with the main multimedia functions.

Then behind this are the optional gearshift paddles, with an elegant brushed aluminium finish. The Maserati Ghibli combines a dramatic presence and unmistakable Italian style with impressive amounts of space. Without detracting from the elegance of the car's lines, its long wheelbase provides occupants with one of the roomiest interiors to be found in any executive saloon car.



The precision of the Trident logo that is embossed on the headrests is a clear indication of the immense care taken over the seats. Their wraparound form underlines the interior's sporty look whilst still delivering the highest levels of comfort. The soft leather used for the upholstery has a natural texturing that makes it particularly pleasant to the touch and is available in a variety of colours. The fully electric front seat adjustment system on the Ghibli S (available as an option on the Ghibli and Ghibli Diesel) makes it easy to achieve the perfect driving position by adjusting the height, reach and seatback angle. It also includes four different lumbar support settings.



The system is then able to memorise two settings, which include not only the seat configuration but also the steering wheel and door mirror positions. The rear bench seat can accommodate up to three passengers and features a fold-away central armrest with two cup-holders and a storage compartment with a USB charger and a 12V socket. The two seats either side are modelled on the design of the front seats to deliver exceptional comfort and lateral support. The bench seat can then be partially folded down for even more boot capacity. Heating for the rear seats is available as an optional extra.











THE MASERATI GHIBLI RANGE. EVERYDAY ENJOYMENT

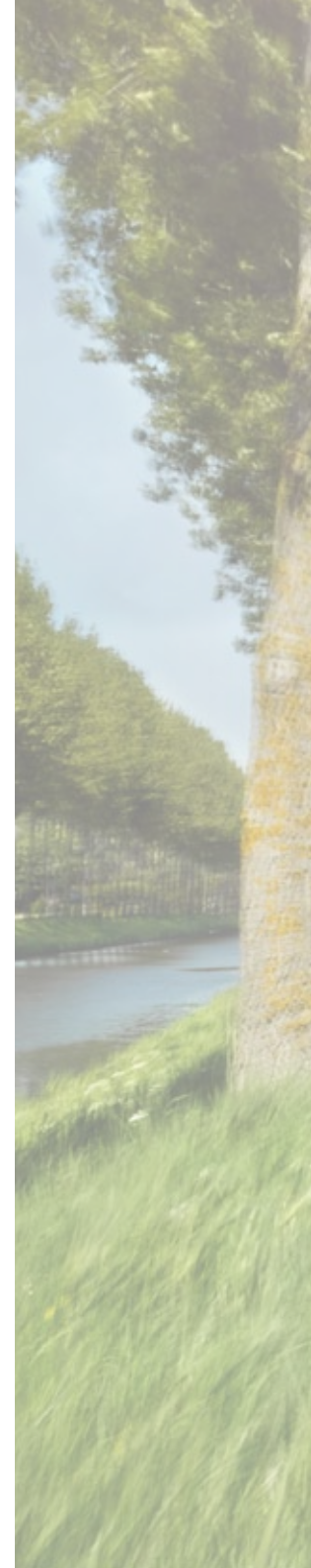
During the development of the Ghibli, one of the main aims of its designers and engineers was to recreate the dynamism and excitement of past Maserati classics. This they have achieved in style with: the potent 410

HP Ghibli S and S Q4; the versatile 330 HP Ghibli; and the 275 HP Ghibli Diesel, Maserati's first ever diesel engined car. Everyday driving has never been more rewarding – even for the most demanding of customers.

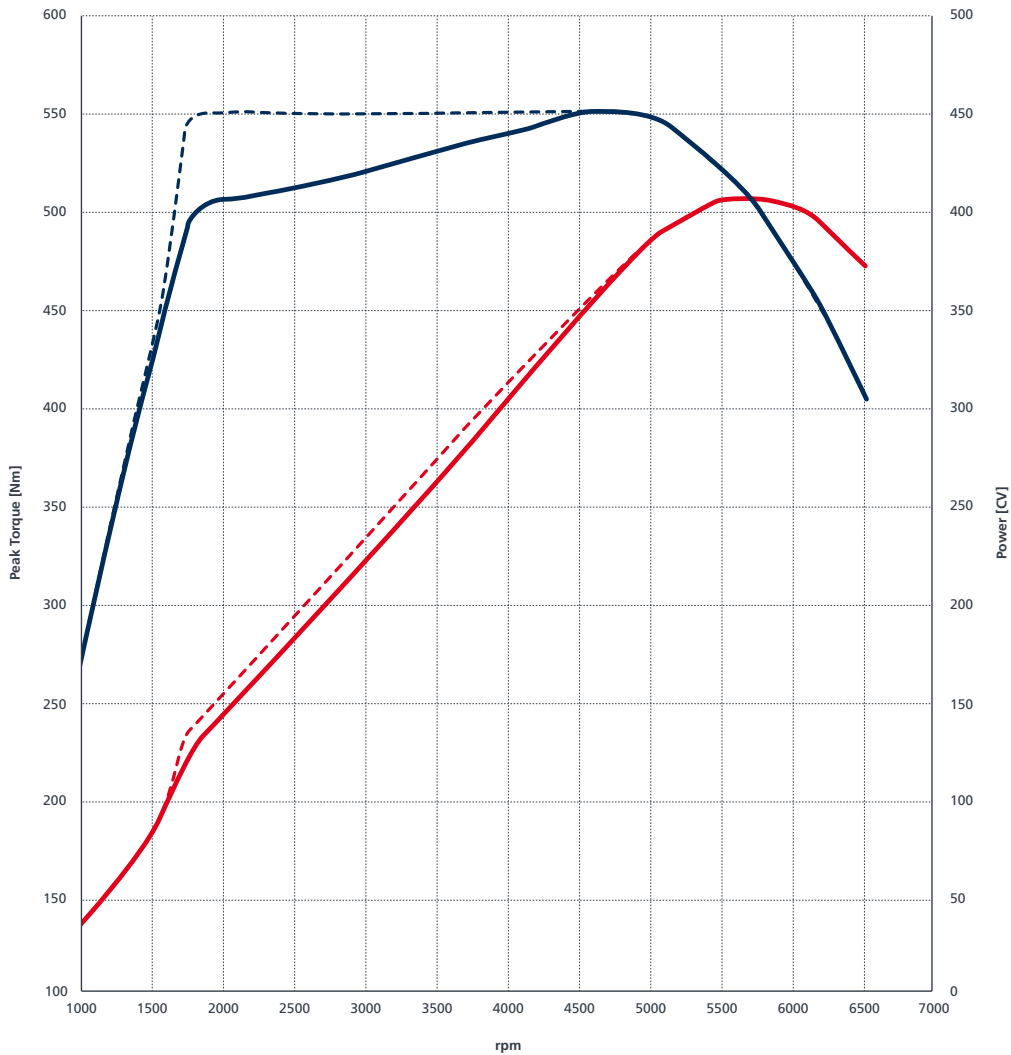
MASERATI GHIBLI S. A POWERFUL DRIVING EXPERIENCE

At the wheel of the Ghibli S, the driver enters a whole new dimension of luxury, refinement, power and exhilaration. According to one's mood, the car delivers calm and relaxation or excitement and adrenaline in equal measures. On a long motorway journey with all the time in the world, there's the opportunity to sit back and enjoy the sumptuous surroundings in total tranquillity, whereas on a fast, winding road with a pressing appointment ahead, the Ghibli S displays its other

nature, responding instantly to every command and producing the kind of performance for which Maserati is world renowned. The 3.0 litre Twin Turbo V6 engine in the Ghibli S is designed to deliver an awe inspiring driving experience, generating 410 horsepower (301 kW) at 5500 rpm and, in Sport mode, reaching a maximum torque of 550 Nm at just 1750 rpm. An incredible 183 Nm of torque per litre means exceptional responsiveness at the slightest flexing of the right foot.







Two parallel-mounted, low-inertia turbochargers help prevent turbo lag, and give greater elasticity and faster response. In addition, the engine features highly innovative engineering solutions that have been developed to improve fuel efficiency: a high-pressure (200 bar) direct injection system and the adoption in both cylinder heads of two continuous phase timing variators which advance or delay the intake and exhaust valve timings. The driver can choose from three different

engine modes: Normal, Sport and the new I.C.E. (Increased Control & Efficiency). This mode, developed to reduce fuel consumption, emissions and noise, delivers a more measured throttle response, for smoother driving. In standard two-wheel drive, the Ghibli S accelerates from 0 to 62 mph in 5.0 seconds, whereas with Q4 all-wheel drive this drops to 4.8 seconds. The top speeds are 177 mph (two-wheel drive) and 176 mph (Q4 AWD).





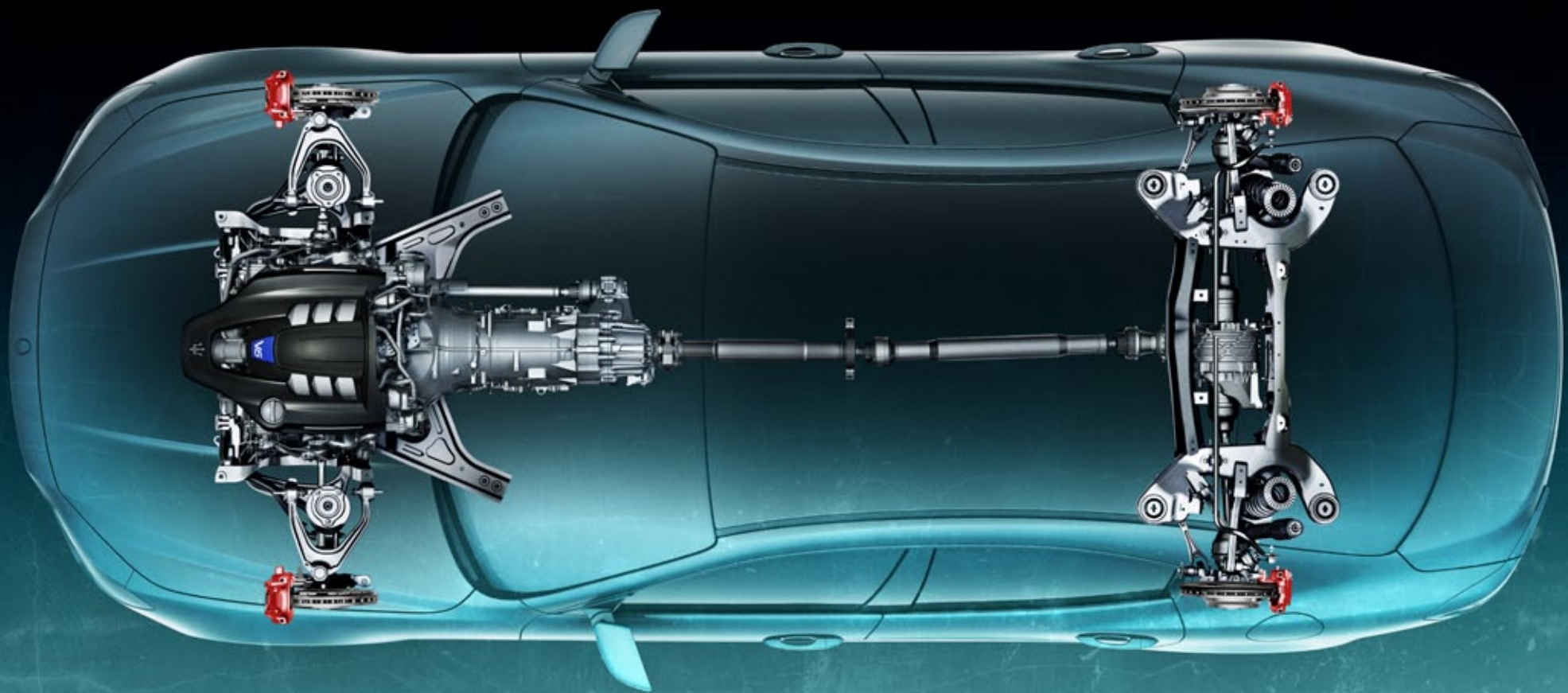
MASERATI GHIBLI S Q4. NEW HORIZONS IN SPORTY HANDLING AND SAFETY

From the very outset, Maserati's aim for the Ghibli was to produce a car that delivered the very highest levels of driving enjoyment on an everyday basis, whatever the road conditions. The Ghibli S Q4 - powered by the same 3-litre V6 Twin Turbo used in the rear-wheel drive Ghibli S - successfully achieves this objective, thanks to its innovative 'on demand'

Q4 All-Wheel Drive system.

The Q4 system, introduced for the first time on the latest version of the Maserati Quattroporte, is compact, lightweight and highly efficient. It is controlled electronically via a special algorithm that monitors many of the car's dynamic parameters and then varies the distribution of drive torque over the four wheels.





In normal conditions, all the drive torque from the engine is transmitted to the rear wheels, but if the road surface turns slippery and grip starts to be lost, the system instantaneously (in just 150 milliseconds) transfers the necessary drive to the front wheels - up to the point where the torque is evenly shared between the two axles. What's more, the system operates in conjunction with the MSP electronic stability control to produce sports car handling, together with outstanding safety on slippery road surfaces. The changes in drive torque distribution will probably not be noticed by the driver, but will show up on

the display in the middle of the instrument panel.

Mechanically speaking, the system transfers the drive torque to the front wheels by means of electronically controlled, multiple plate, wet clutches - almost silently.







MASERATI GHIBLI. POWER AND EFFICIENCY

The Maserati Ghibli's Twin Turbo V6 has been designed to achieve the lowest possible fuel consumption and CO2 emissions, whilst at the same time delivering extremely sporty performance. Thanks to innovations in engine technology that have been specially developed by Maserati, Ghibli drivers can relax in the knowledge that whilst enjoying smooth and economical driving, they also have instant access

to immense amounts of power.

The Ghibli's power and torque figures are a clear indication of its sporting prowess: 330 HP (243 kW) at 5000 rpm and 450 Nm at 1750 rpm.

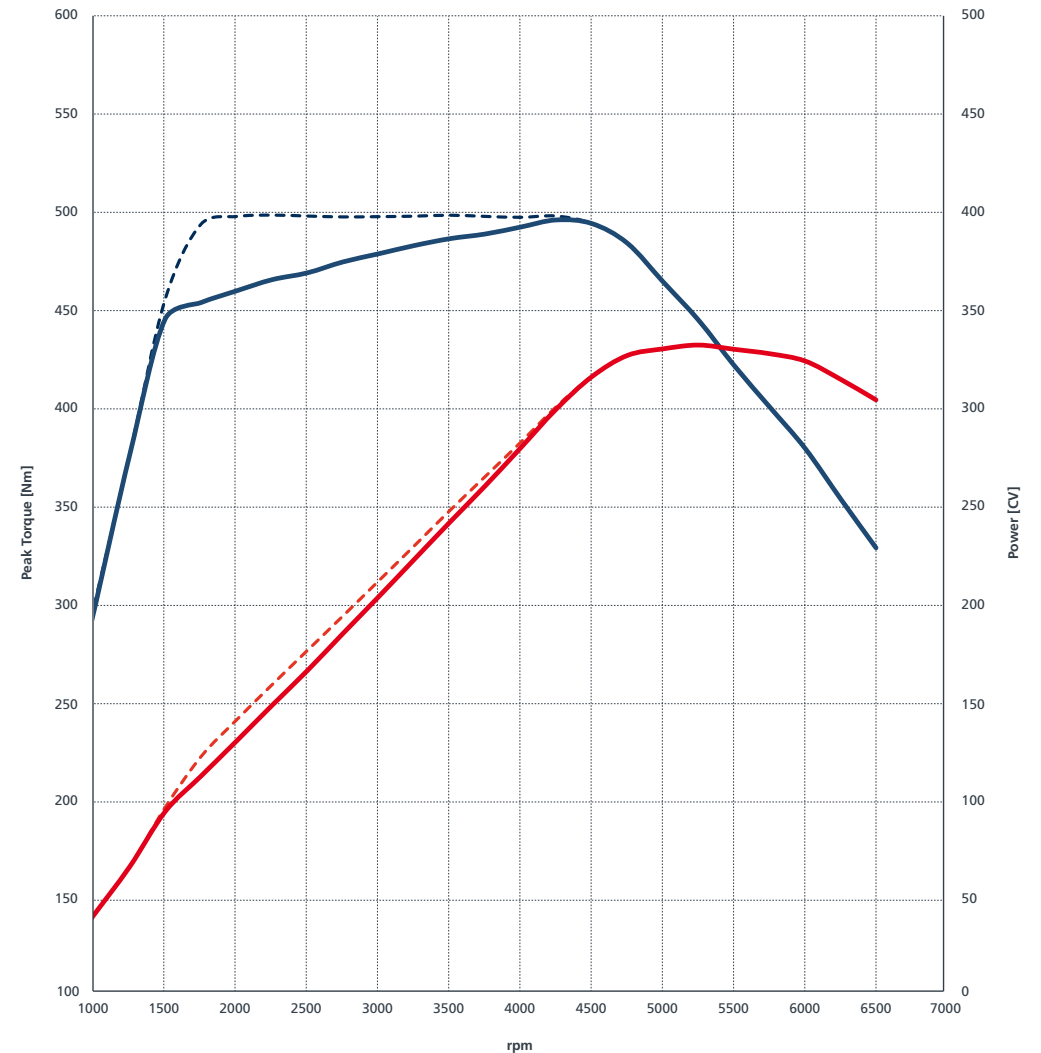
When the driver presses the Sport button on the transmission tunnel to activate the overboost function, the engine's torque soars to a remarkable 500 Nm - in a wider range from 1750 to 4500 rpm.

This six cylinder engine is similar to the more powerful unit in the S version, but with specially adapted camshafts and injectors, different turbo mapping and a revised electronic control system. These modifications cut fuel consumption even further, but with little sacrifice in the way the car responds to the accelerator. Other features of the V6 engine remain unchanged. The twin turbo system has two intercoolers, both mounted low down and some distance away from the main radiators to ensure a



constant flow of cold air. With an aluminium alloy crankcase and cylinder heads, both units are extremely compact, keeping the weight of the car down and ensuring the best possible responsiveness and handling. Placing the turbines in the exhaust manifolds has enabled Maserati's engineers to develop a compact, lightweight exhaust system which, as on all Maseratis, includes an air valve system capable of adding extra drama to the Ghibli's highly distinctive sound. In I.C.E. and Normal modes, the valves remain closed, keeping the engine noise discreet and understated.

However, when the Sport button is pressed, the bypass valves open up to release a powerful roar that can only be described as formidable. From standstill, the Maserati Ghibli accelerates to 62 mph in 5.6 seconds and has a top speed of 164 mph.



MASERATI GHIBLI DIESEL. SPORTINESS THAT BREAKS THE MOULD

The Ghibli Diesel is the first ever diesel-powered car in Maserati's history. Underneath the bonnet lies an innovative 3 litre V6 unit that boasts all the very latest in diesel technology – a vehicle that is

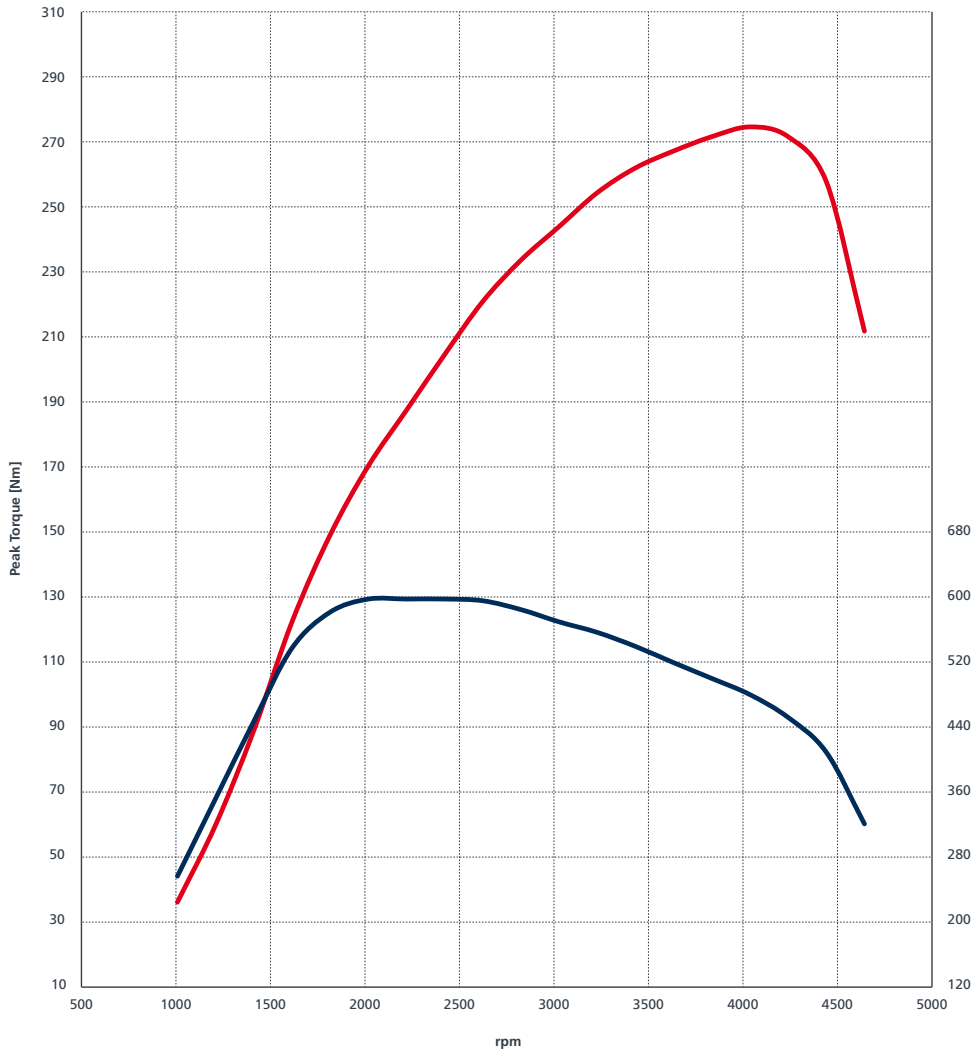
very much in keeping with Maserati traditions. Its sporty nature and 275 HP (202 kW)* enables it to surge from 0 to 62 mph in just 6.3 seconds and reach a top speed of 155 mph.

* A 250 HP (184 KW) diesel version is also available exclusively for the Italian market.



— 3.0L Torque

— 3.0L Power



The economy and emissions figures speak volumes about the efficiency of this world class diesel: 47.8 mpg (5.9 l/100 km) on the Combined Cycle and 158 g/km of CO2. Helping achieve these is the Start&Stop system that shuts down the engine whenever the car stops and restarts it automatically when it is time to move off again. The system is not active in Sport mode and can be deactivated via the Cluster Display Controls. Various other features also

guarantee unparalleled levels of comfort: the use of a state-of-the-art common rail fuel injection system with precision injectors allows the highly efficient control of the sequential, multiple injections resulting in major reductions in combustion noise. The turbocharging system features a variable geometry unit that cuts inertia and turbo lag significantly, whilst air cavity insulation of the exhaust manifolds reduces operating noise still further.

Thanks to the introduction of the new Maserati Active Sound system, the sporty nature of the Ghibli Diesel is underlined by the powerful sound of the exhaust. Two sound actuators, fitted near the exhaust tailpipes, accentuate the engine's most attractive tones and modulate them according to the way the car is being driven. When the driver presses the Sport button on the central tunnel, the noise becomes even more resonant and truly inspirational.



THE EPITOME OF A TECHNOLOGICAL TRADITION

A Maserati is always recognisable from afar, thanks to the dramatic shape of its body and the thrilling sound of its engine. However, the Ghibli is no less distinctive when viewed close up. Its sumptuous interior and exquisite finishing are testament to nearly a hundred years of expertise and craftsmanship, along with the company's insistence on using only the very highest quality materials.

The high-efficiency, immensely powerful engines designed by Maserati Powertrain technicians

are matched with state-of-the-art engineering throughout the car: from the chassis to the transmission, through to the suspension and brakes, every component plays its part in delivering levels of comfort and performance that only Maserati drivers can enjoy.

This passion for quality inevitably enhances the Ghibli's reliability, for which Maserati is world renowned. As part of the car's exhaustive development programme, Ghibli prototypes were driven for a total of six million kilometres in the most

extreme weather conditions across South Africa, Morocco, Sweden and New Zealand. Before being delivered, every Ghibli that comes off the production line undergoes over 700 individual checks and a 60 kilometre road test.

The Maserati Ghibli also benefits from first class active and passive safety systems that provide peace of mind to its occupants and, thanks to a unique customisation programme, the interior can be made to reflect the owner's individual tastes and requirements.





All models in the Maserati Ghibli range benefit from the sophistication and refinement of the latest-generation, eight-speed ZF automatic transmission. Lightweight, precise and easily capable of coping with the car's high performance engines, it uses auto-adaptive

software to recognise the driving style and road conditions, and then alters the gear changing mode accordingly. The last two gears, seventh and eighth, have been specially calibrated to reduce fuel consumption and increase comfort on long, high speed journeys.

On the Maserati Ghibli, the front-mounted gearbox transmits the drive to the rear wheels by means of a dual-section, articulated, drive shaft. This is coupled to a limited-slip mechanical differential, with an asymmetric locking function that

allows locking of 35% during traction and 45% during release. There are five operating modes, selected using the buttons by the gear lever: Auto Normal, Auto Sport, Manual Normal, Manual Sport and the new I.C.E. (Increased Control & Efficiency).



AUTO NORMAL MODE

This preset mode provides smooth gearshifts at low revs to maximise ride comfort and minimise fuel consumption. When a more sporty style of driving is recognised, upshifts automatically take place at higher engine speeds.

AUTO SPORT MODE

The gearshifts are faster and occur at higher revs for a much more sporty driving style.

MANUAL NORMAL MODE

The driver can change gear using the optional paddles behind the steering wheel or the lever on the central tunnel. The system automatically shifts up a gear as the maximum engine speed approaches, and shifts down in the same way.

MANUAL SPORT MODE

The driver takes full control of the transmission: gearshifts are quicker and sharper, and the engine can be pushed right to the limit without the system intervening. The only automatic feature is downshifting if the revs drop too low.

I.C.E. (INCREASED CONTROL & EFFICIENCY) MODE

Developed not only for use in icy conditions, this mode is intended to ensure an even quieter, smoother ride, and also a reduction in fuel consumption. In I.C.E. mode, gearshifts take place automatically and are almost unnoticeable, for unrivalled ride comfort.





The Maserati Ghibli's stunning design has been made possible thanks to a brand new frame that is constructed from aluminium alloy to achieve strict weight and strength targets. For a car with a three metre wheelbase (the longest in its class) the Ghibli's roadholding and handling are outstanding, whilst its occupants enjoy the highest levels of safety.

A combination of aluminium and steel ensures that its weight distribution is ideally balanced, whilst special stiffening cross members deliver exceptional torsional rigidity.

In keeping with Maserati traditions, the Ghibli features a highly sophisticated suspension set-up. The aluminium arms of the double-wishbone front suspension are higher up for more precise handling, whilst the five-arm multilink system at the rear provides

the perfect blend of comfort and agility. Particular attention has been focused on weight reduction: a large number of suspension components are made of lightweight aluminium, and the front stabiliser bar is hollow. The Ghibli can also be equipped with the optional Skyhook suspension, with new shock absorbers featuring continuous damping variation. The basic setting gives priority to ride comfort, but if more dynamic handling is required, the driver just presses the suspension button on the central tunnel and the shock absorbers immediately stiffen, significantly reducing load transfer during fast cornering. Finally, a Sport Pack option is available on the Ghibli S Q4 and the Ghibli Diesel. Along with a lowering of the suspension, this features

hydraulic variable damping shock absorbers that automatically adjust to different driving conditions. All versions of the Maserati Ghibli feature powerful Brembo brakes that have been carefully matched with their engines' performance. The Ghibli S and the Ghibli S Q4 are equipped with dual-cast discs, which combine the strength of cast iron with the lightness of aluminium to help reduce the unsprung mass. Braking power is provided by efficient monobloc callipers, with six pistons at the front and four at the rear acting on ventilated, cross drilled discs: 360 mm x 32 mm (front) and 350 mm x 28 mm (rear). The Ghibli and Ghibli Diesel feature a more compact, lightweight braking system: four piston monobloc callipers act on slightly smaller

ventilated discs: 345 mm x 28 mm (front) and 320 mm x 22 mm (rear). These brakes not only deliver extremely short stopping distances (36 metres from 62 to 0 mph) but are highly resistant to brake fade when the car is driven hard and fast over long distances. The servo assisted hydraulic steering system ensures that the driver receives the very best feedback from

the steering wheel, with no annoying feel of artificial assistance when cornering at high speed. Specifically designed to make driving as enjoyable as possible, the Ghibli's steering system is light and responsive, even when parking. This precision is further enhanced by a new aluminium steering box, specifically developed to suit the front suspension layout.



MASERATI STABILITY PROGRAM (MSP)

The Maserati Stability Programme (MSP) is an advanced electronic stability control system that reduces torque from the engine and activates the brakes if the vehicle begins to deviate from its normal trajectory or if a skid is detected. All this happens in just a few milliseconds.

The system combines a number of devices including ASR, which reduces wheelspin and improves traction, and MSR, which prevents wheels from locking up when changing down suddenly. ABS and EBD monitor the car's braking, stopping the wheels from locking and distributing the braking force between the front and rear axles. A Brake Assistance System (BAS) then recognises emergency stops and boosts the pressure in the

hydraulic circuit for the ultimate in stopping power.

TYRE PRESSURE MONITORING SYSTEM (TPMS)

The Tyre Pressure Monitoring System (TPMS) is a device that continuously monitors tyre pressures by means of sensors fitted inside the wheel rims. The tyre pressure is shown on the display in the centre of the dashboard, and a beeper and warning light alert the driver if this drops below the optimal level or in the event of a puncture.

CRUISE CONTROL

All versions of the Maserati Ghibli come with Cruise Control, operated from the steering wheel. The set speed is shown on the display in the middle of the instrument panel and is maintained even when the

road climbs or descends - the system makes the car accelerate or decelerate accordingly.

PARKING SENSORS AND REVERSING CAMERA

To assist with manoeuvring in tight spaces, the Maserati Ghibli comes equipped with parking sensors housed in the front and rear bumpers. Beeping noises increase in frequency as the obstacle approaches, whilst the TFT display in the centre of the instrument panel shows the car surrounded by symbols which light up in green, yellow or red depending on the remaining distance. In addition, there is an optional rear-view camera, fitted close to the boot lock that shows a view of what is behind the car on the Maserati Touch Control display.

ADAPTIVE FRONTLIGHTING SYSTEM (AFS)

The outstanding lighting provided by the bi-Xenon front headlights is further enhanced by the Adaptive Front Lighting System (AFS) - available as an option on the Ghibli and Ghibli Diesel - which automatically adjusts the width and depth of the beam. This is made possible by a camera mounted in the rear-view mirror and sensors that monitor several different parameters, including the lights of other road users, the car's speed, and the way it is being driven. If the road ahead is empty, the beam expands to its maximum width and depth for the best visibility, with no need to switch manually to full beam mode. As well as an intelligent beam control that works in combination with the headlights' rotation, three different

headlight settings can be selected: motorway driving, town driving, rain and poor visibility conditions.

ELECTRIC PARKING BRAKE (EPB)

The Ghibli is equipped with an Electric Parking Brake that is engaged via a control on the gear lever surround instead of a conventional mechanical lever. When necessary it can be used when the car is moving: the system communicates with the stability control system (MSP) and acts on all four wheels to obtain an immediate braking action (a deceleration of 0.5 g), without any loss of stability, until the control is released.

HILL HOLDER

To help the driver when starting off on an uphill slope, the Ghibli comes

with the Hill Holder system. On a gradient, this device keeps the car braked for a short time, thus allowing the driver's foot to move from the brake to the accelerator pedal without the car rolling backwards.



Maserati made passive safety a top priority when designing the Ghibli. To provide the best possible protection for its occupants and help it achieve its aim of a 5 star safety rating by EURO NCAP and US NCAP, it features the latest-generation airbag system and a special front-end crumple structure.

AIRBAGS

The Maserati Ghibli comes equipped with seven airbags. Two front airbags, both dual-stage, shield the driver and front passenger in the event of collision, whilst their torsos and hips are further protected by two side airbags located in the front seats. There are also two window airbags fitted in the roof next to the central pillar that cushion the heads of the front and rear passengers if the car

is struck from the side. Finally, there's a seventh airbag that protects the driver's legs.

SEATBELT PRETENSIONERS AND ACTIVE HEADRESTS

The front seatbelts are fitted with electronically controlled pyrotechnic pretensioners and the latest generation load limiters. The system communicates with a sensor to determine the seriousness of a collision, and then activates with precisely the right amount of force to reel in the optimum length of belt. If the car is hit from behind, the active headrests of the two front seats automatically move in closer to the occupants' heads to reduce the risk of whiplash injury.

Both side seats at the rear are fitted with Isofix fasteners for child

seats, ensuring that the youngest passengers are properly protected, as well.



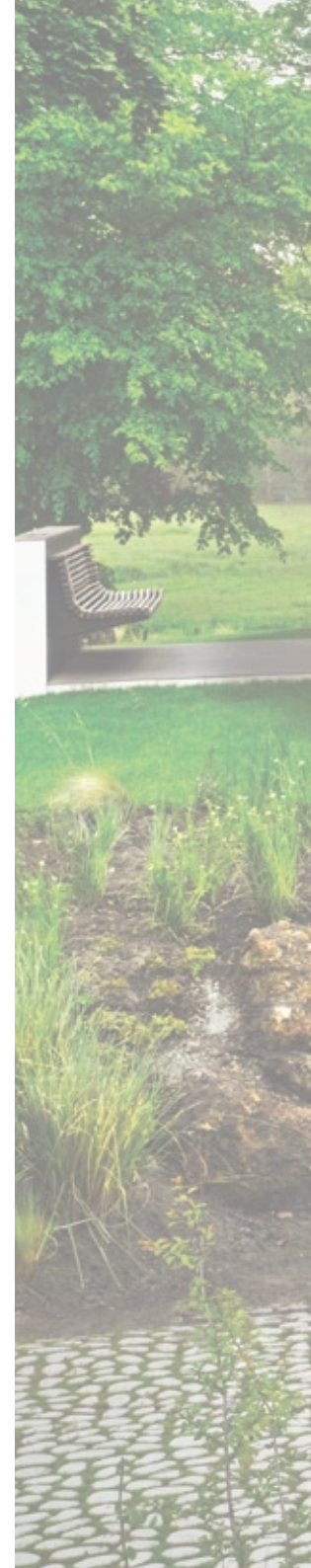




RELAXATION A PRIORITY

The new Maserati Ghibli is equipped with the very latest information and entertainment unit, making life onboard either a relaxing or invigorating experience, depending

on your mood. In the middle of the dashboard, the 8.4" Maserati Touch Control (MTC) display provides user-friendly access to the car's many systems and devices.







The system includes a radio and audio/video DVD player, along with satellite navigation and Bluetooth connection for audio streaming. The USB and Aux-In ports, located in a special compartment on the central tunnel, allow the connection of remote sources like mobile phones and other devices, whilst an SD memory card reader is also provided.

The standard audio system is designed to produce superb sound quality and includes eight high-performance speakers, all perfectly integrated into the car's interior design. For those requiring slightly more from their sound system, there is a first-level upgrade option that features a 600 Watt amplifier and ten hi-fi speakers.





CLIMATE CONTROL SYSTEM

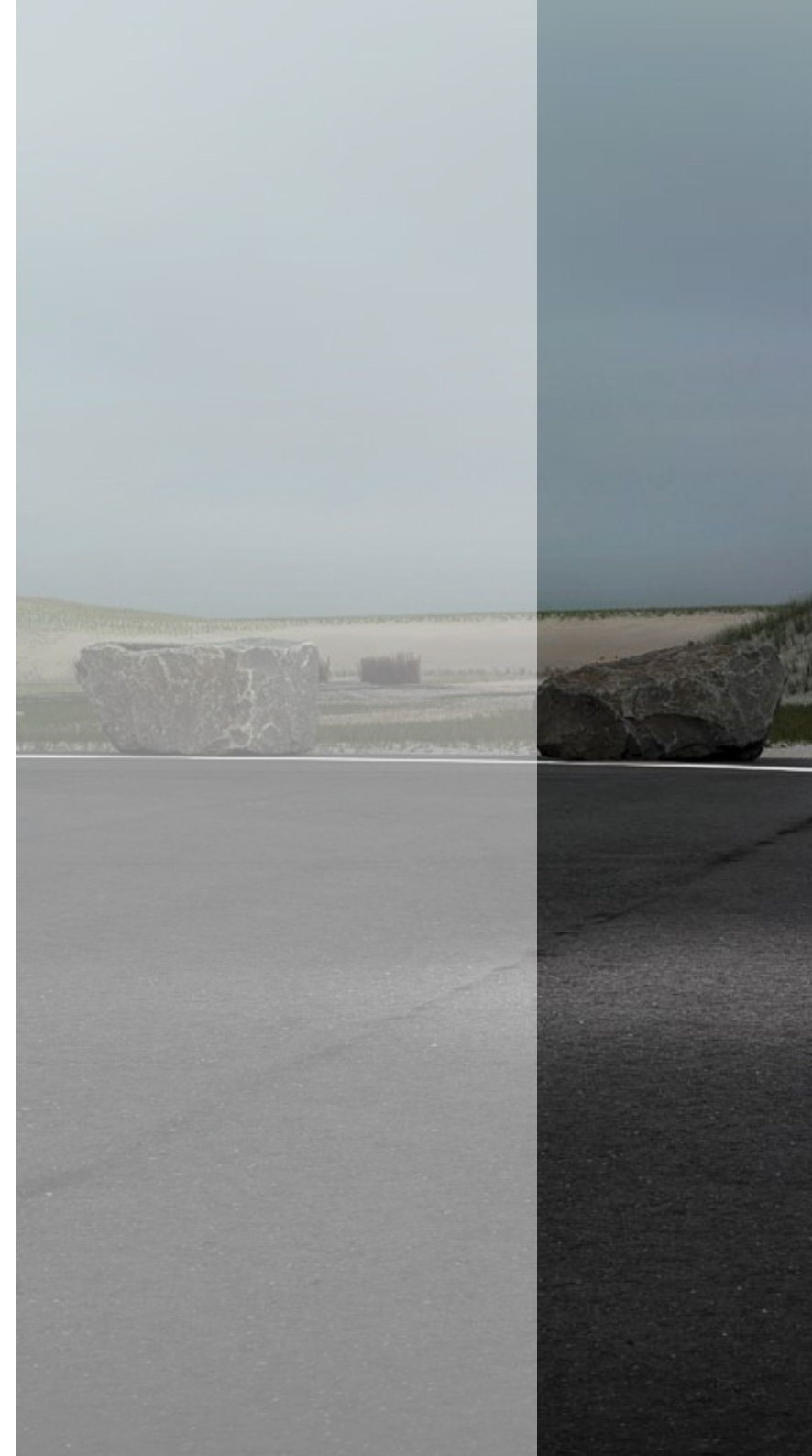
The automatic dual-zone climate control automatically adjusts the intensity of the ventilation in relation to the outdoor temperature, and allows those onboard to select their own individual heat settings.

With 13 ventilation outlets, the system is able to cool or heat the car extremely rapidly and maintains the temperature by means of the Maserati Touch control display or the control panel beneath it. The system is fitted with an anti-misting sensor that is automatically programmed to reduce the humidity content of the air as soon as the windows start to mist up.

BOOT

The Maserati Ghibli's boot is designed to provide the very best in space and versatility.

Its luggage capacity of 500 litres is able to accommodate large suitcases with ease, whilst inside there's a boot light, a handy 12V power socket and special chromed rings for the connection of luggage nets. The rear bench seatback can be folded down, asymmetrically, to take particularly large items of luggage.







The Maserati Ghibli can be equipped with other optional electronic devices that have been designed to make driving safer and even more rewarding. These include the exterior electrochromic rear-view mirrors that darken progressively as light intensity increases, and rear side windows and rear windscreen sunshades to enhance privacy and screen occupants from sunlight.

Alternatively, darkened privacy glass at the rear is also an option. For greater thermal insulation and quieter journeys, the Ghibli can be specified with double laminated, acoustic glass windows (a standard feature of the front windscreen).

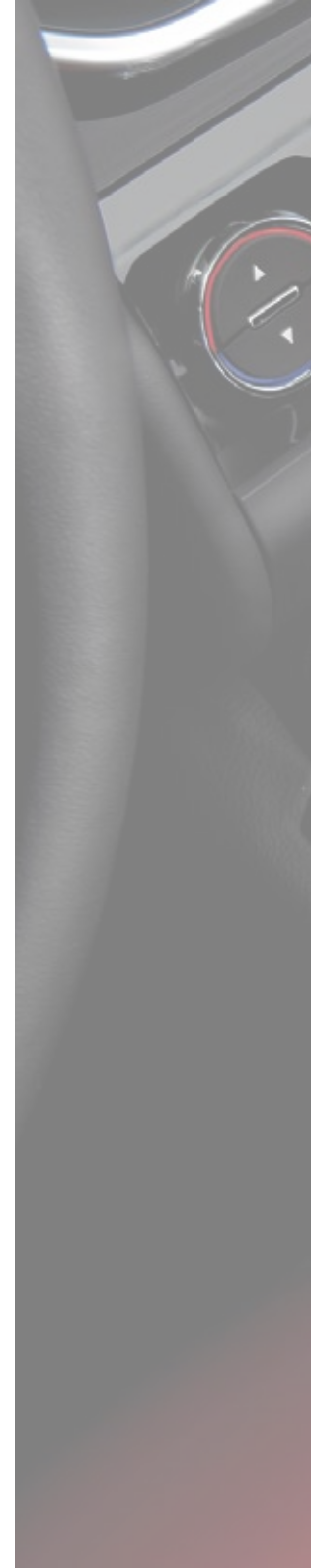
KEYLESS GO / KEYLESS ENTRY

In the world of Maserati, small details are everything - right down to the design of the aluminium key, which reflects the Ghibli's style and incorporates 'Keyless Go' technology. Once inside the car, the driver has only to press the ignition button to start the engine. Also available is the optional 'Keyless Entry' function, which enables the driver to open the doors or boot without ever touching the key.

STORAGE COMPARTMENTS

The interior of the Maserati Ghibli features numerous storage compartments for all the paraphernalia that accumulates in a car. Along with the spacious,

illuminated, climate-controlled glovebox, there are two concealed cup-holders in the central tunnel and a handy cubby hole with Aux-In and USB docks for the connection of remote devices. Underneath the front armrests, there is another illuminated, climate-controlled compartment, with two more cup-holders and a 12V power socket. In the rear, the bench seat is divided by a fold-down central armrest equipped with a 12V power source and a USB port.







BOWERS & WILKINS, MASTERS OF SOUND

For those seeking concert-hall acoustics in their Maserati Ghibli, the answer is the new-generation Premium Surround System, created in association with expert sound

specialists, Bowers & Wilkins. This optional hi-fi system reproduces every subtle note to perfection, with unparalleled dynamic purity: amazing sounds for this amazing car.



Bowers & Wilkins

Bowers & Wilkins





INTEGRATED ACOUSTICS

The Bowers & Wilkins system includes a 16-channel 1,280 Watt amplifier that blends perfectly into the car's interior design, thanks to painstaking work on the layout of the sound sources. Fifteen speakers are located in the dashboard, doors and rear shelf to deliver the ultimate in acoustics without compromising the elegance of the cabin.

CONFIGURED TO PERFECTION

The tuning of a sound system is a sophisticated art, requiring thousands of hours of listening by the most highly trained ears. The Ghibli's Premium Surround System has been configured by the engineers responsible for Bowers & Wilkins' 800 Series Diamond speakers – the ones used in London's famous Abbey Road Studios.

INNOVATIVE MATERIALS

The speakers installed in the Ghibli benefit from the very latest technologies and materials, such as Kevlar and aluminium. These provide the ideal combination of lightness and rigidity, and extend the resulting sound to the very limits of human hearing. For the very best bass sounds, the speaker cones are made of Rohacell, a material normally used in the aeronautics industry.

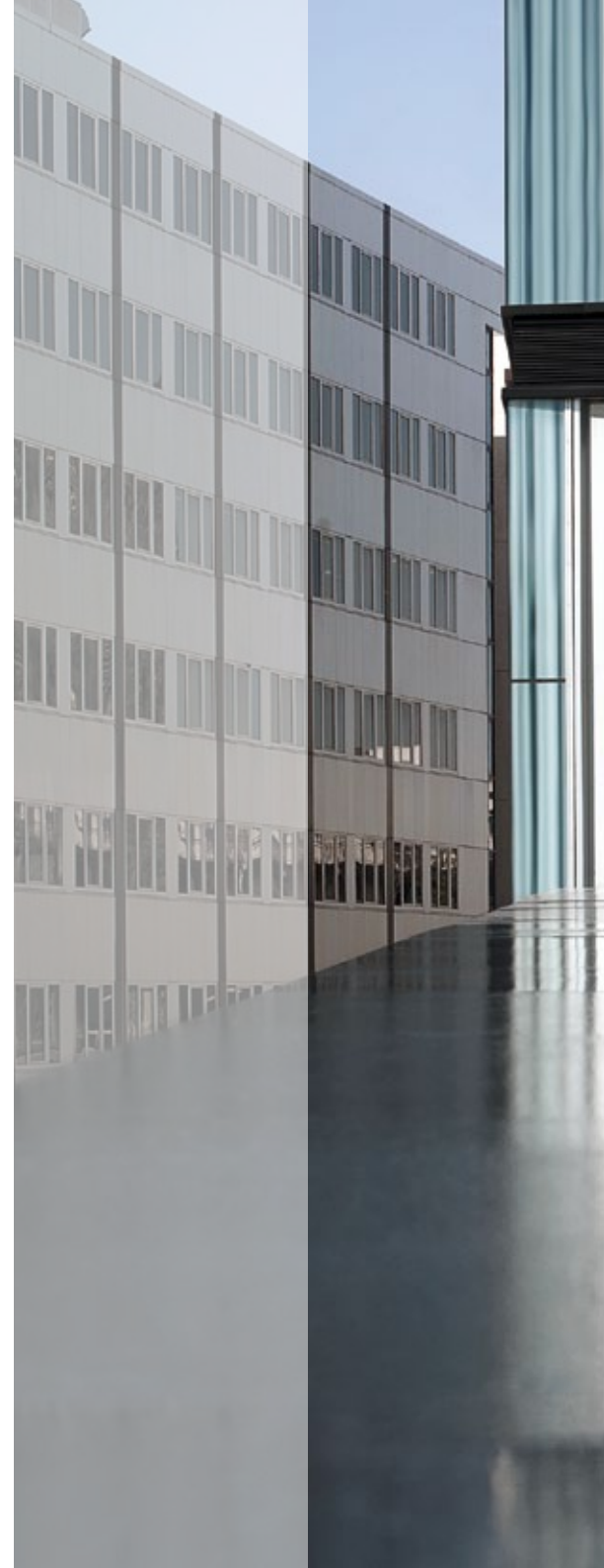
SURROUNDED BY SOUND

The HARMAN QuantumLogic Surround® Sound processing system recognises and isolates the various elements in an audio track – for instance, the musical instruments, the voices and the internal reverb. These are separated and processed to provide crystal-clear sounds with the highest possible definition.



THE LUXURY OF FEELING UNIQUE

The Maserati Ghibli is a car of almost limitless possibilities in terms of customisation. In keeping with the marque's traditions of exclusivity, there is a vast array of options and a huge choice of colours and materials.







The interior can be upholstered in three different ways: firstly, there are the standard leather seats in three colours: Nero, Cuoio and Sabbia; then secondly, this leather can be extended to the side areas above the dashboard, the instrument panel and the door armrests, with the added possibility of an attractive two-colour combination: Nero and Cuoio. For those wanting an even more luxurious interior, a third option involves the entire interior - seats, dashboard, doors and central tunnel - upholstered in the ultra high quality leather produced by Poltrona Frau®. In this case, six

interior colours are available: as well as Nero, Cuoio and Sabbia, owners can choose from Marrone, Rosso Trofeo and Blu Corse. For the ultimate in sophistication, the roof lining can be finished in Alcantara® fabric, in Nero, Sabbia or Grigio. All Maserati Ghibli's feature the Radica wood trim on the central tunnel and door panel trims. This fine, open-grained Burr Walnut wood finish not only looks superb but is pleasing to the touch, as well. For a more classic or sportier interior, there is the choice of polished Ebano, Light Oak, or Carbon Fibre with a special gloss finish.





Brushed aluminium gearshift paddles behind the steering wheel look fantastic, whilst Maserati sport pedals in brushed steel with special rubber inserts provide tremendous grip and are guaranteed to catch the eye. There are a number of new exterior colours to choose from, two of them pearlescent: Bianco Alpi and Rosso Energia. The Ghibli features distinctive 18" 12-spoke alloy wheels as standard, with the option of 19", 20" and 21" alloys to emphasise either its elegant or sporty nature. Visible behind the wheel spokes of the Ghibli S and the Ghibli S Q4 are the coloured callipers of the Brembo brakes, available in Black (standard), Red, Blue and Silver.









MASERATI. A RACING LEGEND

Maserati was born as a small builder of racing cars, and it is there that its deepest roots lie. With the impressive record of the MC12, Maserati's biggest winner of all time, just behind it, today the marque's spirit lives again in the Trofeo GranTurismo MC, dedicated to gentlemen drivers. Following the success of the previous season, the Maserati Trofeo MC

will be back in 2013 on the most prestigious circuits around the world. The 4th edition of the Trofeo becomes even more international, featuring three events in Europe, one event in USA, one event in China and one event in the Emirates. All events in the Trofeo MC World Series 2013 are made up of 3 races over the weekend. More races,

more excitement, more challenges where the combination of performance, strategy and consistency can make the difference. A unique motorsport experience.

For more information, visit
www.maseraticorse.com
or send an email to
TrofeoMaserati@maserati.com





MASERATI MASTER DRIVING

It is perhaps the ultimate driving experience: taking to the racetrack in a race-tuned Maserati. A Master Maserati Driving Course places you behind the wheel of various different Maserati models, so that you can learn about performance driving and other techniques.

+39 0525 55 11 38
+39 0525 55 11 40
info@mastergt.it
www.maserati.com





MASTER GT 1 DAY

A one-day course designed to improve participants' personal driving abilities in an enjoyable and challenging environment. Experienced staff will also increase delegates' understanding of their cars' technology and performance capabilities.

MASTER GT 2 DAYS

An intensive two-day course comprises a number of exciting and dynamic sessions including bend trajectory technique, acquisition and analysis of telemetry data, and driving with a pace-car. In addition, participants are taught how to control the car in different simulated road conditions.

MASTER HIGH PERFORMANCE

The Master High Performance course is a personalized course, designed to hone skills and acquaint drivers with racing strategy, allows participants to test high performance Maseratis on the Paletti circuit. The programme includes advanced high-speed driving sessions and technically more complex and challenging exercises.

MASTER ITALIAN LIFESTYLE EXPERIENCE

This course features four characteristics of Italian life: luxury, art, fashion and, of course, motor racing. The programme enables participants to enjoy sessions on the track and then engage in exclusive activities organized by the Maserati team in the historic cities of Florence and Parma. The five-star event is designed to involve both driver and partner: a first class experience for two, sampling authentic specialities of the region.

BESPOKE MASERATI SERVICES

FINANCIAL SERVICES

Official Maserati dealers will be delighted to provide you with professional guidance on the various payment options available and create a package tailored to your requirements.

FACTORY TOUR*

Find out where and how the Maserati myth is born. Maserati offers you the opportunity of finding out about its secrets from the inside, through a guided tour of the Modena production plant. Discover how the cars are born, learn their secrets, fully understand their engineering and really feel part of the Maserati family.

MASERATI EXPERIENCE**

For those wishing to combine their factory visit with a little more insight into the company's home city of Modena, Maserati has the perfect solution. Lasting one or more days, the Maserati Experience enables you to get to know the world of Maserati at first-hand via a guided tour that allows you to discover Modena, its culture, its history and its fine food. You can tailor your Maserati Experience to your own personal tastes and interests by combining a variety of activities:

- Visit to the Panini Museum and/or Stanguellini Museum (famous motor museums)

- Guided tour of the town
- Guided tour of a traditional balsamic vinegar manufacturer, with tasting
- Guided tour of a winery, with tasting of local wines
- Cookery school
- Day at the Modena Golf & Country Club
- And much, much more

* Tours are only arranged by appointment and can be booked through dealers all over the world

** For more information please contact us by writing to: maseratiexperience@maserati.com



MASERATI

MASERATI COLLECTION

The Maserati Collection of quality leisurewear, goods and branded merchandise has been specially created for those who share the Maserati passion, and who seek to associate with the illustrious marque. Maserati Collection items are available from all Maserati dealers, and from the Maserati Store at the Maserati showroom in Modena. Alternatively all the articles in the collection can be purchased online at www.maseratistore.com and delivered directly to your home.

MASERATI CLUB

Joining the exclusive Maserati Club means sharing thrills and experiences with other Maserati owners, and being invited to take part in special motoring events all over the world. Drivers of cars from every era can enjoy the pleasure of driving their Maseratis in a calendar of events created especially for Maserati Club members. The Maserati Club provides the link between the past, present and future of the company. For more information, visit www.maseraticlub.com

MASERATI ACCESSORIES

The Maserati range of accessories includes various items designed to enhance the elegance and sporty appeal of all Maserati models. Exterior variations, for example, include coloured front grilles or brake callipers, whilst interior equipment includes carpet overlay kits and under-door moulding covers. Amongst the components associated with style and dynamic performance, there's a wide choice of alloy wheels and carbon trims; then in the car care range there's everything from car covers and leather care kits, to battery chargers, child seats and luggage sets.

MASERATI CLASSICHE

Created for enthusiasts and owners of vintage Maserati cars, Maserati Classiche is an organisation that's dedicated to those who wish to engage with the marque's glorious past. The Maserati Classiche range of products includes items that celebrate the company's 99 year history: paintings of glorious events, pictures of classic Maseratis, original reproductions of parts catalogues, owners' handbooks and old brochures, clothing, scale models, and much, much more.

All the latest items can be found on www.maserati.com in the Maserati – Maserati Classic section. Or for more information, email maserati.classiche@maserati.com





NORTH AMERICA:

Canada
USA

CENTRAL / SOUTH AMERICA:

Argentina
Brazil
Chile
Colombia
Dominican Republic*
El Salvador*
Guatemala*
Mexico
Panama
Puerto Rico
Venezuela

EUROPE:

Austria
Belarus
Belgium
Bulgaria
Cyprus*
Czech Republic
Denmark
France
Germany
Greece
Holland
Hungary
Israel
Italy
Latvia
Lithuania
Luxembourg
Monte Carlo

Norway*
Poland
Portugal*
Romania
Russia
Slovenja
Spain
Sweden
Switzerland
Turkey
Ukraine
United Kingdom

ASIA / OCEANIA:

Australia
Azerbaijan
China
Hong Kong
India

Indonesia
Japan
Kazakstan
Korea
Malaysia
New Zealand
Philippines
Singapore
Taiwan
Thailand

AFRICA / MIDDLE EAST:

Bahrain
Egypt
Kuwait
Lebanon
Morocco
Oman
Qatar
Saudi Arabia
South Africa
United Arab Emirate

* Service only

MASERATI CONTACT CENTER

Italy - 800 008 008 • Switzerland (German) - 0800 837 100 • Switzerland (French) - 0800 837 200 • Switzerland (Italian) - 0800 837 300 • Germany - 0800 810 80 80 • Sweden - 020 798 000 • Norway - 800 180 88 • Finland - 0800 110 808 • Austria - 0800 281 888 • France - 0800 908 000 • Principality of Monaco - 800 93 888 • Denmark - 80 888 000 • Belgium (Flemish) - 0800 710 31 • Belgium (French) - 0800 710 30 • Luxembourg - 8002 8000 • Netherland - 0800 0 224 234 • Spain - 9009 969 45 • Portugal - 8008 39 103 • Greece - 00800 3912 725 41 • Turkey - 00800 399 090 538 • United Kingdom - 0800 064 6468 • Latvia - 0371 7500 100 • Australia - 1 800 196 941 • Hong Kong - 00 852 2870 8821 • Japan - 0120 965 120 • Poland - 0048 22 5704730



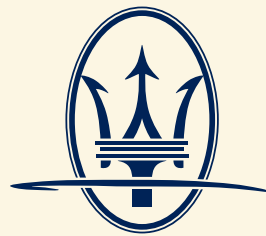


On the Maserati website, at www.maserati.com, or through the Maserati Service Network you may consult the list of telephones that are compatible with the Multi Media System, and their level of compatibility. The illustrations and texts contained in this brochure are based on the information available at the time of production and do not contain a description of specific characteristics of

the car by the Constructor. Some models, equipment and accessories may not be available or may only become available after the car's launch on the market. Maserati reserves the right to modify colours, designs and technical features at any time and without forewarning. Official Maserati Dealers will be glad to provide further details and updates in this regard.



Discover the all new Maserati Ghibli by aligning the QR code with the camera on your smartphone. We will keep you updated with all the news on the latest Maserati creation.



WWW.MASERATI.COM

WWW.GIBLI.MASERATI.COM

MASERATI SPA · VIALE CIRO MENOTTI, 322 · 41121 MODENA · ITALY